

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530RECEIVED
DEPARTMENT OF JUSTICE

AMENDMENT TO REGISTRATION STATEMENT

NOV 3 11 04 AM '73

Pursuant to the Foreign Agents
Registration Act of 1938, as amended.REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

1. Name of Registrant Ruder and Finn Inc.	2. Registration No. 1481
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.☐ Initial Statement☐ Supplemental Statement
for _____☒ Other purpose (specify) To notify Dept.as to additional foreign client☐ To give notice of change in an exhibit previously filed.for a "spot" job.

4. If this amendment requires the filing of a document or documents, please list -

Exhibit A and B attached.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

We have begun a 2-3 week program for the French Industrial Development Agency involving one press conference for the Director and 5 or 6 private press interviews for him and his colleagues.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Man N. Jones

Subscribed and sworn to before me at

New York NY
this 21st day of November, 19 73

Martha Jane Selsky
(Notary or other official)

My commission expires _____

EXHIBIT A
TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

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1. Name and address of registrant RUDER AND FINN INC 110 EAST 59th ST. N.Y.C. N.Y.		2. Registration No. 1481
3. Name of foreign principal FRENCH INDUSTRIAL DEVELOPMENT AGENCY	4. Principal address of foreign principal 610 Fifth Avenue N.Y.C. N.Y. 10020	

5. Indicate whether your foreign principal is one of the following type:

- ☒ Foreign government
- ☐ Foreign political party
- ☐ Foreign or ☐ domestic organization: If either, check one of the following:
- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group |
| <input type="checkbox"/> Association | <input type="checkbox"/> Other (specify) _____ |
- ☐ Individual - State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
FRENCH INDUSTRIAL DEVELOPMENT AGENCY
- b) Name and title of official with whom registrant deals.
MRS. MARIE-MONIQUE STECKEL
DIRECTOR

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

TERMINATED
DATE 3/27/74

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Directed by a foreign government, foreign political party, or other foreign principal . . . Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal . . Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal . . . Yes ☐ No ☐

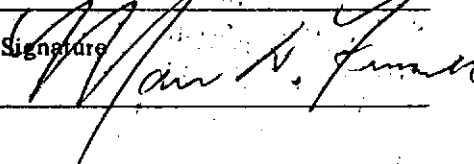
Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

This Agency is the American office of
DATAR - the French Government's Regional
Development Agency.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A 21 Nov. 1973	Name and Title MARVIN D. FRANKEL PRESIDENT RUDER AND FINN INTERNATIONAL	Signature 
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UNITED STATES DEPARTMENT OF JUSTICE
Washington, D.C. 20530

Budget Bureau No. 43-R435
Revised 10-1-68
Department of Justice
Oct. 31, 1971

DEC 3 11 05 AM '73

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
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EXHIBIT B

TO REGISTRATION STATEMENT
Under the Foreign Agents Registration Act
of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
RUDER AND FINN INC.	FRENCH INDUSTRIAL DEVELOPMENT AGENCY

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
 - ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 - ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

ARRANGING one Press Conference in
Chicago on November 29th and several
private press meetings in Cleveland, N.Y.
Detroit, Akron, Detroit, Milwaukee and
Minneapolis for the Director and
associates

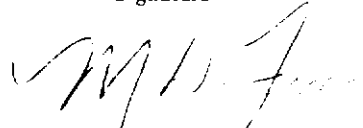
TERMINATED
DATE 3/27/74

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Please refer to
question # 4

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?^{1/} Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
Nov 20 1963	CHARLES W. FRANKEL PRESIDENT R & F INTERNATIONAL	

^{1/} Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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November 20, 1973

Mrs. Marie-Monique Stackel
Director
French Industrial Development Agency
Rockefeller Center
610 Fifth Avenue
New York, New York 10020

Dear Mrs. Stackel:

It was very good meeting with you today to discuss the public relations projects we will be engaged in during the visits of Jerome Monod and Roger David.

Firstly, we will be setting up an interview in New York City on Monday November 26th with Fortune Magazine for M. Monod. I will be in attendance at that meeting.

Our major assignment, of course, will be in Chicago on Thursday, November 29th. There we shall be setting up a press breakfast for between 10 and 15 trade editors to meet M. Monod and M. David. As you suggested, I will liaison closely with your Chicago Office, under the direction of Xavier Barbet.

In addition, we will try and set up an interview with Industry Week or the business editor of the Cleveland Plain Dealer on Wednesday, November 28th for M. David in Cleveland. Further for M. David, we will try and set up interviews in Milwaukee, Minneapolis, Detroit and Akron. As you suggested I will get the dates for these visits from M. Barbet.

Mrs. Marie-Monique Steckel
Page Two

November 20, 1973

Lastly, we will extract from M. Monod's Chicago speech a news release which will be sent to approximately 100 - 150 trade publications throughout the United States.

As I mentioned to you, our charge for these services and the time expended by our staffs in New York and Chicago will be \$1,000, exclusive of out-of-pocket costs. These costs will be for the breakfast in Chicago, which should be no more than \$100; costs of messengers; postage and long distance telephone calls. Again, I doubt whether this would exceed \$150.

We do look forward to working with you on this project and being of assistance to you.

Very truly yours,

Marvin D. Frankel
President
Ruder & Finn International

MDF:maa

See French Letter
Rebecca Lipton
N. Wasserman
Suzanne P. Lerner
Sandy Berman